

Prateći program / Accompanying programme

Sreda, 18. oktobar

11:00 - 11:30 Sala za prezentacije hala 4

SVEČANO OTVARANJE SAJMA

Sajam otvaraju:

Regina Vilhem, menadžer za komunikacije i životnu sredinu i Čezare Galo, direktor prodaje, kompanija Brother internationale Industriemaschinen; Đorđe Lukić, izvršni direktor, kompanija Difol; Oliver Lepori, izvršni direktor, Japanske Biznis Alijanse u Srbiji

12:30 - 13:15 Sala za prezentacije hala 4

REDIZAJN VIZUELNOG IDENTITETA

Predavači: dr Karolina Mudrinski, mr Sibila Petenji Arbutina i mr Srđan Dimitrov
U organizaciji: Visoke tehničke škole strukovnih studija, Novi Sad

13:30 - 14:00 Sala za prezentacije hala 4

UTICAJ TEMPERATURE OKRUŽENJA NA REVERZIBILNA SVOJSTVA TERMOHROMNIH BOJA

Predavač: Katarina Maričić
U organizaciji: Fakulteta tehničkih nauka, Novi Sad

14:30 - 15:00 Sala za prezentacije hala 4

PROMENE U TEKSTILNOJ INDUSTRIJI – ODRŽIVOST I INDUSTRIJSKI PRINT

Predavač: Regina Vilhem
U organizaciji: Brother internationale Industriemaschinen

15:15 - 16:45 Sala za prezentacije hala 4

PRIMENA NOVOG VIZUELNOG IDENTITETA NA POSLOVNU PAPIROLOGIJU – ŠTAMPU PRIMERI

Predavač: mr Sibila Petenji i mr Srđan Dimitrov
U organizaciji: Visoke tehničke škole strukovnih studija, Novi Sad

Četvrtak, 19. septembar

12:00 - 12:45 Sala za prezentacije hala 4

LASER U KOMBINACIJI SA INDUSTRIJOM ŠTAMPE, NA PAMETAN NAČIN

Predavač: Anna Avdeeva
Company: Gravotech Marking, Francuska

13:15 - 13:45 Sala za prezentacije hala 4

UTICAJ VIZUELNOG PRETRAŽIVANJA HARMONIJA BOJA PRI IZVRŠENJU ZADATKA VIZUELNOG PRETRAŽIVANJU NA EKRANU

Predavač: Nada Miketić
U organizaciji: Fakulteta tehničkih nauka, Novi Sad

Petak, 20. septembar

11:00 - 11:30 Sala za prezentacije hala 4

NOVI NAČIN IZBORA PRAVOG MEDIJA ZA ŠTAMPANJE

Predavač: Nicola Landoni
Company: Guandong, Kina

12:00 - 12:30 Sala za prezentacije hala 4

OD PSIHOLŠKIH FENOMENA DO MONETIZACIJE PIKSELA NA EKRANU

Predavač: Jelena Kerac
U organizaciji: Fakultet tehničkih nauka, Novi Sad

14:00 - 15:00 Sala za prezentacije hala 4

SVEČANA DODELA PRIZANJA

Wednesday, 18 September

11:00 - 11:30 Presentation Room Hall 4

FAIR OPENING CEREMONY

The fair will be opened by:
Regina Wilhelm, Manager of Communications and Environment and Cesare Galo, Sales Manager, Brother Internationale Industriemaschinen; Đorđe Lukić, Executive Director, Company Difol; Oliver Lepori, Executive Director, Japanese Business Alliance in Serbia

12:30 - 13:15 Presentation Room Hall 4

REDESIGN OF VISUAL IDENTITY

Lecturers: Dr. Karolina Mudrinski, Mr. Sibila Petenji Arbutina, and Mr. Srđan Dimitrov
Organized by: Higher Technical School of Professional Studies, Novi Sad

13:30 - 14:00 Presentation Room Hall 4

THE IMPACT OF AMBIENT TEMPERATURE ON THE REVERSIBLE PROPERTIES OF THERMOCHROMIC COLORS

Lecturer: Katarina Maričić
Organized by: Faculty of Technical Sciences, Novi Sad

14:30 - 15:00 Presentation Room Hall 4

CHANGES IN THE TEXTILE INDUSTRY – SUSTAINABILITY AND INDUSTRIAL PRINTING

Lecturer: Regina Wilhelm
Organized by: Brother Internationale Industriemaschinen, Düsseldorf

15:15 - 16:45 Presentation Room Hall 4

APPLICATION OF NEW VISUAL IDENTITY TO BUSINESS PAPERWORK – PRINTING EXAMPLES

Lecturers: Mr. Sibila Petenji and Mr. Srđan Dimitrov
Organized by: Higher Technical School of Professional Studies, Novi Sad

Thursday, 19 September

12:00 - 12:45 Presentation Room Hall 4

LASER IN COMBINATION WITH PRINTING INDUSTRY, SMART WAY

Lecturer: Anna Avdeeva
Company: Gravotech Marking, France

13:15 - 13:45 Presentation Room Hall 4

THE IMPACT OF VISUAL SEARCH OF HARMONIES OF COLORS DURING VISUAL SEARCH ON SCREEN

Lecturer: Nada Miketić
Organized by: Faculty of Technical Sciences, Novi Sad

Friday, 20 September

11:00 - 11:30 Presentation Room Hall 4

NEW METHOD FOR CHOOSING THE RIGHT PRINTING MEDIA

Lecturer: Nicola Landoni
Company: Guandong, China

12:00 - 12:30 Presentation Room Hall 4

FROM PSYCHOLOGICAL PHENOMENA TO MONETIZATION OF PIXELS ON SCREEN

Lecturer: Jelena Kerac
Organized by: Faculty of Technical Sciences, Novi Sad

14:00 - 15:00 Presentation Room Hall 4

AWARD CEREMONY


Grafima

BIRO  **EXPO**

